



UNITEDWORLDTM
institute of design

ADMISSIONS 2014 -15

POST GRADUATE

TOTAL NO. OF PAGES - 16
TOTAL MARKS - 100

Permitted Time: 3 hours

Kindly read the instructions carefully before attempting the questions.

To be filled by the student.

CANDIDATE ID :

CANDIDATE NAME :

TEST CENTRE :

CANDIDATE SIGNATURE :

OBSERVER'S SIGNATURE:

To be filled by the office only.

INSTRUCTIONS TO CANDIDATES:

Read these instructions carefully.

1. Write your name, Candidate ID and the Examination Centre in the space provided on the cover page of this answer book as well as on all the pages of answer book.
 - Make sure that you sign on the space provided on the cover page as well as on all the pages of answer book.
 - No distinctive mark of any sort is to be put anywhere in the answer book.
 - Violation of these instructions or adoption of malpractices in the examination hall will lead to disqualification.
2. Write your answers **ONLY IN ENGLISH**.
3. **The Question paper is divided in two sections.**
You need to attempt two questions from each section.
4. **Write or draw your answers only in the space provided for each question.**
 - Rough work sheets have been provided at the end of the answer book. This should be used for ROUGH WORK ONLY. **DO NOT DETACH any of these pages.**
5. **DO NOT REMOVE ANY SHEET** from this answer book.
6. Before leaving the examination hall, **submit this question-cum-answer paper to the invigilator.**

SECTION - I (ATTEMPT ANY TWO)

**MARKS
25**

QUESTION: 01

IDENTIFY THE GIVEN PICTOGRAMS. SELECT ANY THREE AND SUGGEST ALTERNATIVES PICTOGRAMS IN THE SPACE GIVEN BELOW AND WRITE THEIR DESCRIPTION.



A



B



C



D



E



F

A _____

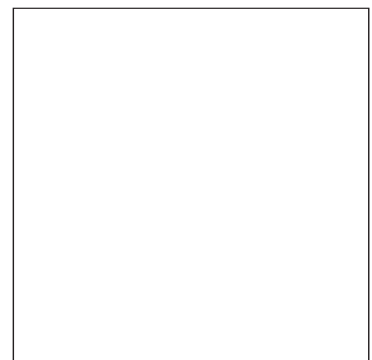
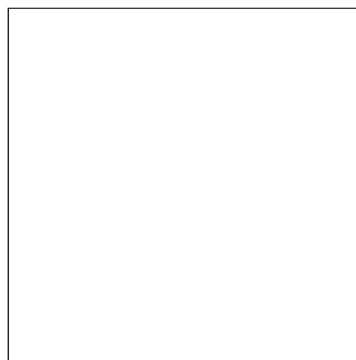
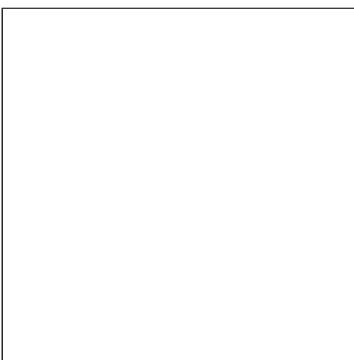
B _____

C _____

D _____

E _____

F _____



QUESTION: 02

CREATE FONT COMPOSITION FROM THE PRINT OUT GIVEN AT THE END OF THE ANSWER BOOK. CHOOSE AND CUT THE FONTS TO EXPRESS ANY ONE OF

1) MOTION 2) HARMONY 3) CONTRAST 4) BALANCE.

YOU MAY USE ANY FONT BUT DO NOT EXCEED 12 FONTS. CUT AND PASTE THEM IN THE SPACE GIVEN BELOW.

EXPRESSION: _____

QUESTION: 03

OBSERVE THE PICTURES GIVEN BELOW. SELECT ANY ONE OF THE DESIGNS TO RECREATE A SIMILAR DESIGN MADE OUT OF STEEL PIPE. ALSO SUGGEST A SUITABLE MATERIAL FOR SEAT AND BACK.

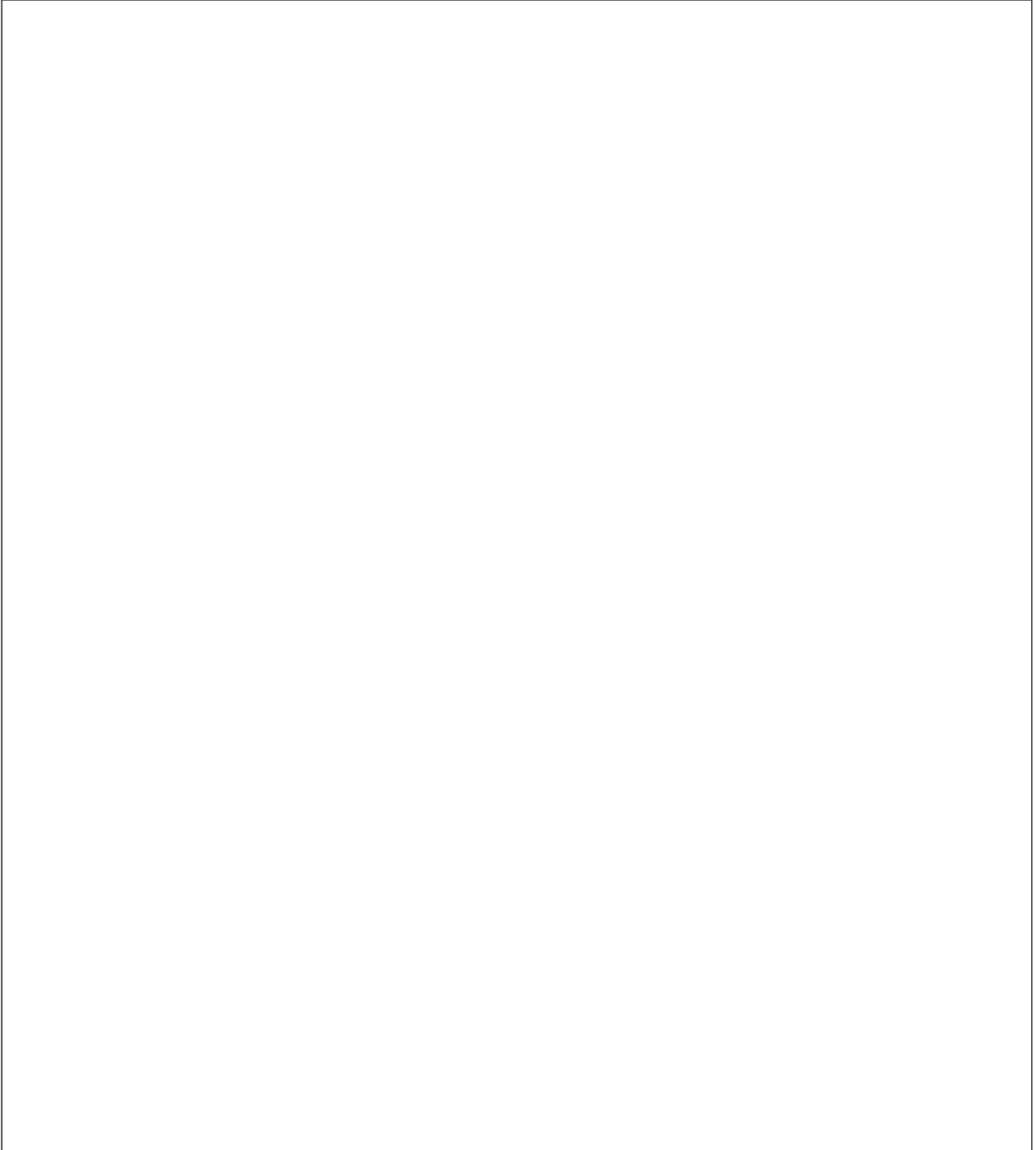


A large empty rectangular box for drawing or writing.

QUESTION: 04

MARKS
25

MAKE A GARMENT KEEPING IN MIND THE MOOD OF ANY FESTIVAL OF INDIA BY USING GIVEN COLOUR PAPERS. YOU MAY TEAR THE PAPERS WITH HANDS ONLY, AND CRIMP THEM TO GIVE A TEXTURE EFFECT AND SILHOUETTE. PASTE IT IN THE SPACE GIVEN BELOW.



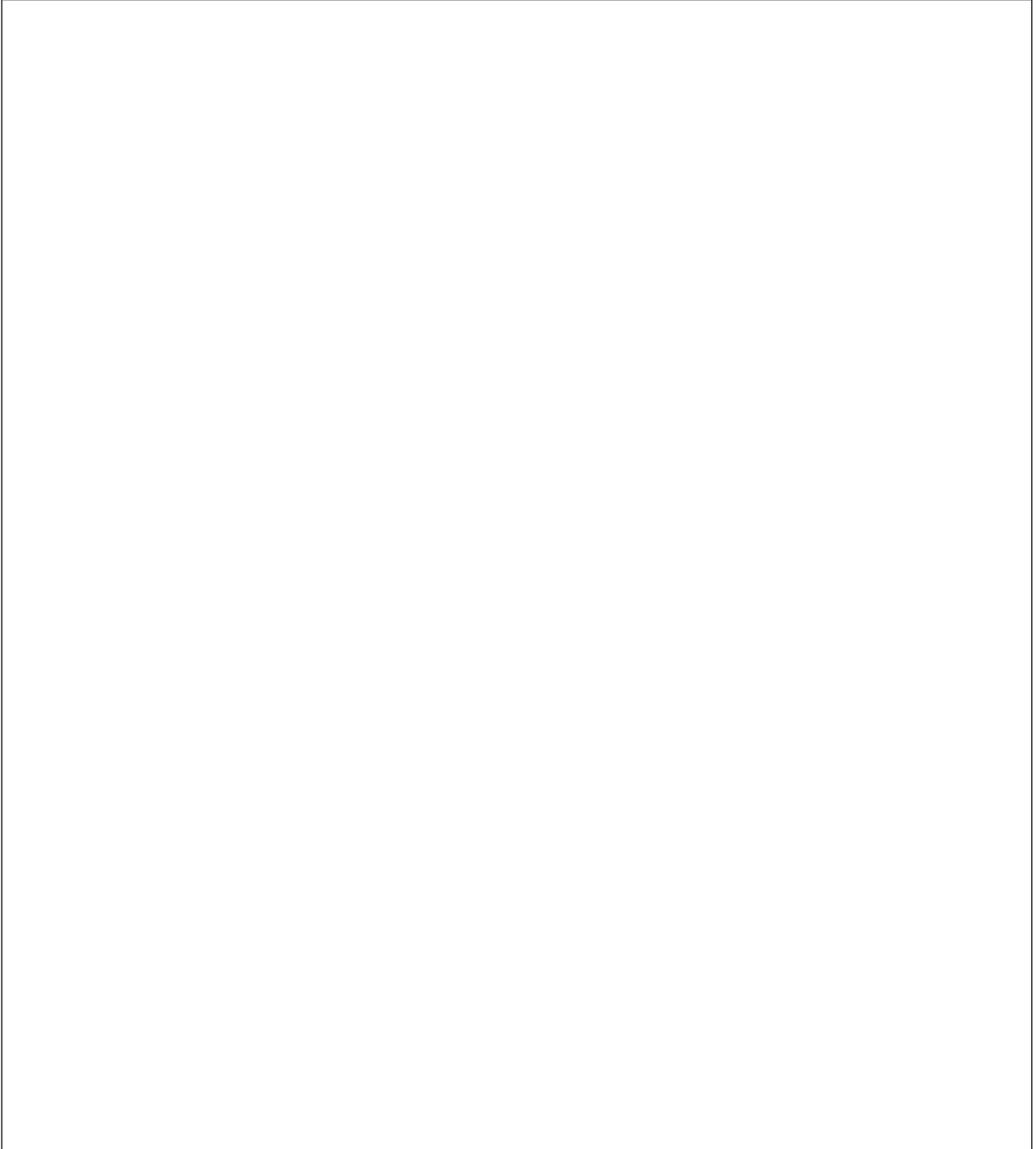
EXPRESSION: _____

QUESTION: 05

CREATE A COLLAGE ON ANY OF THE FOLLOWING FESTIVALS:

DIWALI, KITE FESTIVAL, LOHRI, HOLI, NAVRATRI, GANESH CHATURTHI.

USE GIVEN COLOUR PAPERS. DO NOT USE MORE THAN FOUR COLOURS. YOU MAY TEAR THE PAPERS WITH HANDS ONLY, AND CRIMP THEM TO GIVE A TEXTURE EFFECT AND SILHOUETTE. PASTE IT IN THE SPACE GIVEN BELOW.



EXPRESSION: _____

SECTION - II (ATTEMPT ANY TWO)

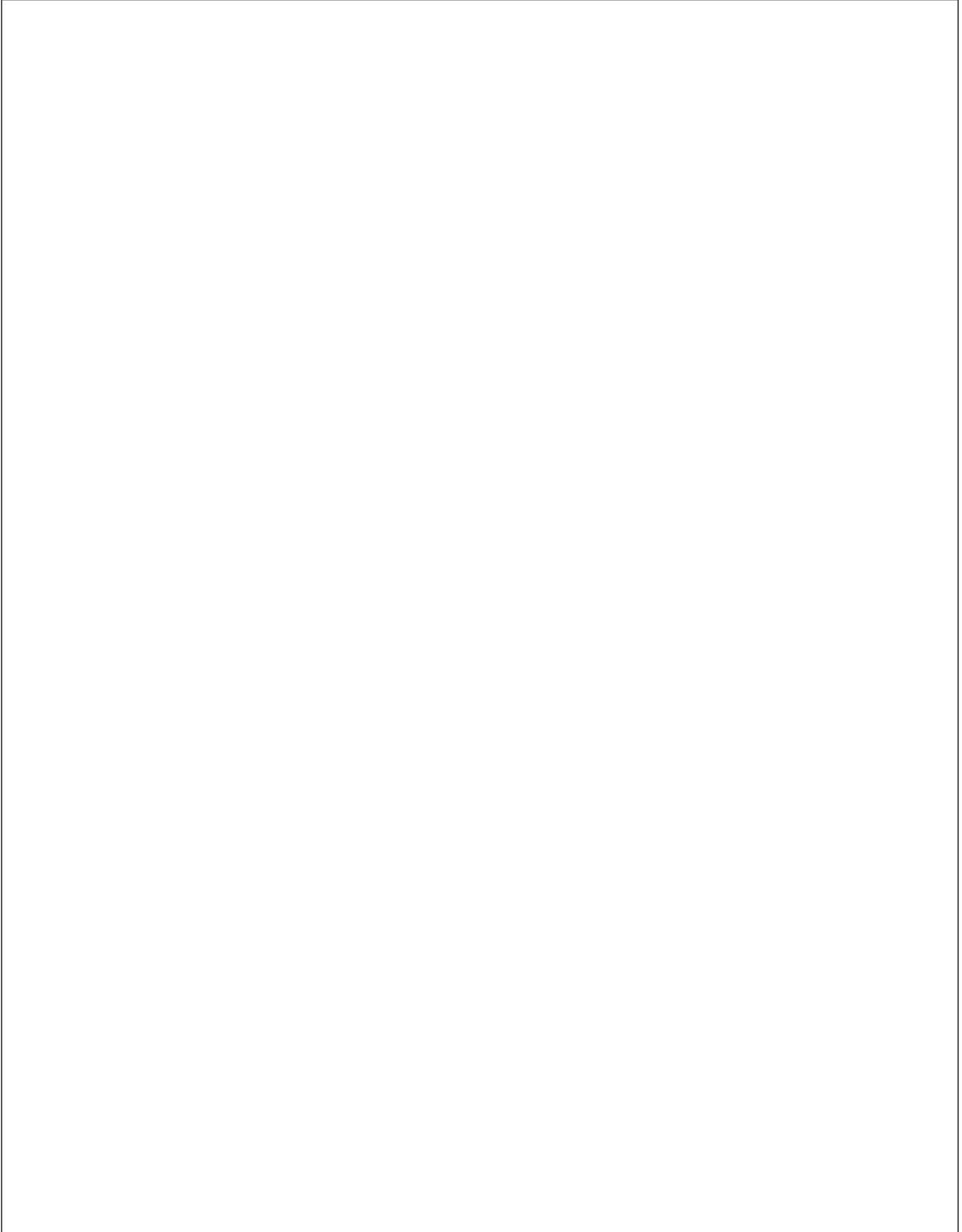
MARKS
25

QUESTION: 01

DRAW ANY ONE SCENE FROM THE FOLLOWING:

A. KID'S CLASS ROOM B. KID'S BED ROOM C. KID'S HOSPITAL ROOM

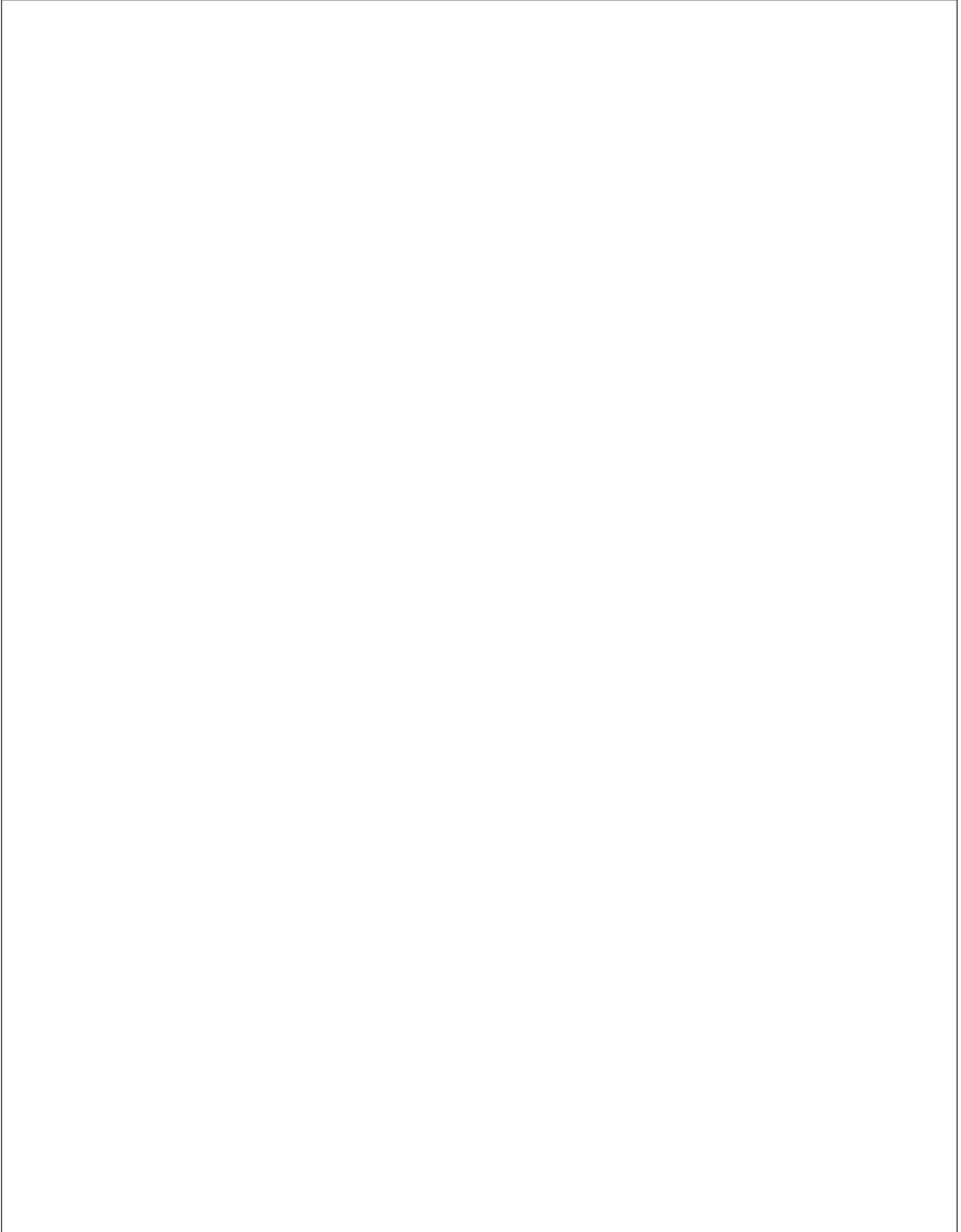
YOU CAN USE COLOUR PENCIL AND IF NEEDED YOU CAN USE COLOUR PAPERS AS WELL. TEAR PAPER WITH HANDS ONLY. YOU MAY CRIMP IT TO GIVE TEXTURE EFFECT.



QUESTION: 02

MAKE COLOUR PAPER COLLAGE (FRUIT BASKET)
USE ONLY GIVEN COLOUR PAPERS

YOU CAN USE COLOUR PENCIL AND IF NEEDED YOU CAN USE COLOUR PAPERS AS WELL. TEAR PAPER WITH HANDS ONLY. YOU MAY CRIMP IT TO GIVE TEXTURE EFFECT.

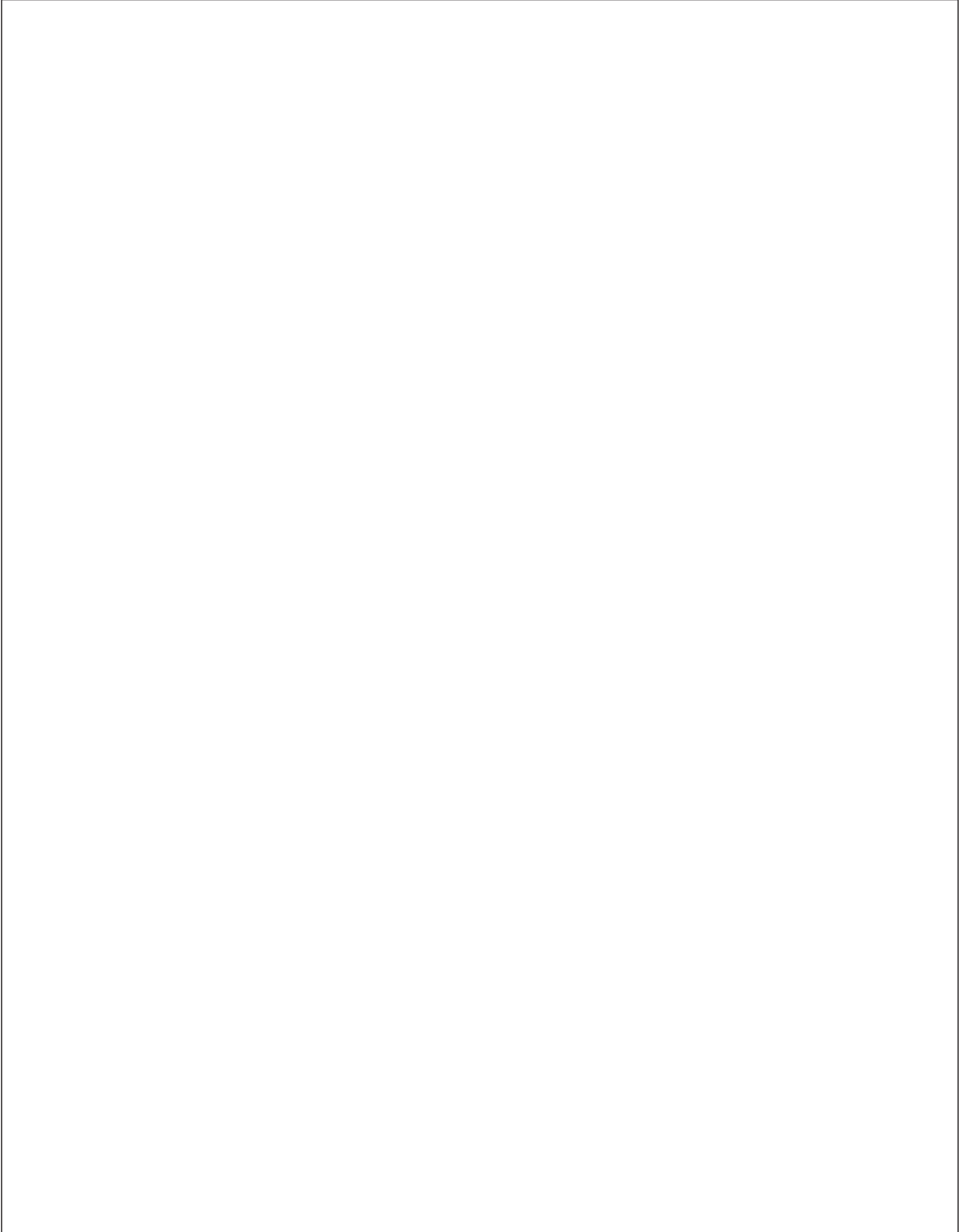


QUESTION: 03

DRAW ANY ONE SCENE FROM THE FOLLOWING:

A. RANGE OF 3 GARMENTS ON THE RAMP B. FASHION SHOP WINDOW DISPLAY

YOU CAN USE COLOUR PENCIL AND IF NEEDED YOU CAN USE COLOUR PAPERS AS WELL. TEAR PAPER WITH HANDS ONLY. YOU MAY CRIMP IT TO GIVE TEXTURE EFFECT.



SPACE FOR ROUGH WORK

SPACE FOR ROUGH WORK

SPACE FOR ROUGH WORK

SPACE FOR ROUGH WORK

TEAR FROM HERE.

G C D S

U J Q O

G C D S

U J Q

TEAR FROM HERE.

A V W Y

H N K F

A V W Y

H N K F

L Z L Z